

2024  
*unwrapped*

((CENTRIC))

# Trending Topics

Subjects that are top of mind for businesses like yours.



**Cybersecurity Threats** →

**AI Innovation** →

**Microsoft Solutions** →

**Cloud Migration** →

**Data Privacy** →

Click on the arrows to learn more.

# Hot Takes

Words from our experts that fueled knowledge or sparked ideas.



Processes and people are what will fail you, not your devices.”

— **DAVID LEFEVER**   
Cybersecurity Practice Lead



It’s easy for leadership teams to make decisions based on ‘gut feel.’ That’s not strategic.”

— **JOYCE MEYER-WARREN**   
Enterprise Portfolio and Project Management Practice Lead



Using AI is a no-brainer. But it’s time to think bigger.”

— **JOE OURS**   
AI Strategy Lead

# Webinar Insights

Most enlightening survey responses from our webinar attendees.

49%

don't have or don't know if there is a process for auditing their local admin privileges. →

50%

would use AI agents for task automation across their entire organization. →

37%

have already rolled out or are testing licenses for Microsoft 365 Copilot. →



# Most Loved Resources

Content that captured your attention.



**Blog Series: The Art of AI Adoption** →

**Are You a Project Manager  
or a Project Leader?** →

**Your Microsoft Copilot Preflight Checklist** →

**What is Salesforce Data Cloud:  
A Comprehensive Guide** →

**Cybersecurity's *Critical* Importance  
in Critical Infrastructure** →



# Stats to Know

Data that shows what you should prioritize.



## 95%

of cyber incidents involve human error, proving employees are the first line of defense. →

## 90%

of companies with top-tier data cultures met or exceeded their revenue goals over the prior 12 months. →

## 59%

of companies that implement AI see increased revenue, and 42 percent see lower costs. →

# Want *more* insights?

Visit our blog →

((CENTRIC))