



# Insurance Analytics Platform

## Why Partner with us

Our Insurance Analytics Platform is a pre-engineered analytics solution that powers business insights that drive premium growth, retention and improved operational efficiency.

The platform supports our comprehensive Insurance Value Chain, which ties performance metrics to functional areas of your business. Data Governance is applied throughout to drive consistency and accuracy.

Centric will incorporate your enterprise data into a Modern Data Platform, enabling business intelligence, predictive analytics, scalability and extensibility.

## Centric Insurance Practice

With Centric as a consulting partner, insurers have improved operational efficiency, grown profits and turned disruption into transformation. So can you.



### MORE THAN 750 PROJECTS DELIVERED

Our consultants have delivered high-profile projects for 60+ carriers throughout the U.S.



### MORE THAN 350 INSURANCE RESOURCES

Our seasoned consultants have deep experience in the Property & Casualty and Life & Annuity insurance industries.



### GLOBAL SOURCING CAPABILITY

Our local talent and offshore resources provide broad-range and cost-effective business solutions.

## Insurance Value Chain



Develop Products



Market Products



Sell Products



Underwrite Products



Administer Accounts



Administer Claims



Service Customers

# Insurance Analytics Capabilities

Our platform works even when your data spans multiple core systems.



## PRE-BUILT VISUALIZATIONS

Pre-built Visualizations are designed to support the Value Chain and Use Cases. This solution enables ad-hoc analysis, allowing your organization to reduce dependence on IT for most report and data query requests.



## BUSINESS & METRIC DEFINITIONS

Clearly defined Business and Metric definitions allow management to make decisions from the Pre-Built Visualizations and Data Model. Centric will customize definitions to your specific requirements.



## INSURANCE DATA MODEL

The Insurance Data Model is comprised of over 150 tables and 800+ attributes. It was designed to support Pre-Built Visualizations, machine learning and other reporting supported by the platform.



## MODERN DATA PLATFORM

Underpinning the solution is a Modern Data Platform that prepares your organization for business intelligence, predictive analytics, IoT, data quality and other enterprise information management needs.

## About Centric

Centric Consulting is an international management consulting firm with unmatched in-house expertise in business transformation, hybrid workplace strategy, technology implementation and adoption. The firm has established a reputation for combining the benefits of experience, flexibility and cost efficiency with the goal of creating custom solutions centered on what's best for your business.

**Founded in 1999 with a remote workforce, Centric has grown to 1,400 employees and 14 locations across the country and India.**



Microsoft  
Partner



2022 Partner of the Year Finalist  
Community Response Award

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