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# Creating Magic, One Moment at a Time

*Centric Consulting – Business & Technology Solutions*

**F**or Centric Consulting, a commitment to clients means more than doing good work. It means doing the unexpected.

The company's core purpose, according to Centric President Larry English, is to create unmatched experiences, "moments of magic," that take service a step beyond.

"The best moments of magic we've had with clients have not been planned," said English. "Whether it's leveraging our network to find our client a qualified employee free of charge, providing needed scope to a project without increasing cost, or assisting a client with deliverables to help hit a deadline, it's about doing the right thing when the situation presents itself."

## Local Roots, Balanced Solutions

The desire to provide clients with this high level of service was the reason Centric was founded in 1999. The company, an Ohio-based business consulting and technology solutions firm, also has a localized model that allows employees to live and work in their own communities.

With strong roots in the Midwest, Centric has a presence in 10 cities, maintains two national practices and employs more than 500 people. The company is, and will stay, privately owned.

"As a private firm, Centric is able to make decisions for the long term and not be forced into short-term decisions in order to answer to shareholders," said Jason Pohl, a national partner. "As a result, Centric has incredible retention rates and client happiness levels uncommon in the consulting industry."

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– Larry English

Centric's tagline is "In Balance," and that means more than just work/life balance. To Centric, it represents the balance of business and technology and the approach the company takes to achieving solutions.



Top, from left: Gina Heffner, Matt Dierker, Gwenn Denorme, Larry English and Andy Park  
Bottom: Joe Smucny, Jason Pohl

"Centric's goal was to create a unique model in the consulting industry by blending industry and specialized practice expertise with local consultants," said Pohl. "This delivery model allows us to offer local delivery with firm-wide support, which maximizes the value to clients on every engagement."

## A Strategic Future

According to English, Centric's goal for the future is to build out specialized practices that not only provide value to clients, but also keep employees highly engaged.

"Centric is focused on key practice areas including Business Process Management (BPM), Business Process Improvement (BPI), mobility, social business collaboration, big data and business intelligence," said English. "Excellent delivery is the foundation for providing moments of magic, and our work in these areas has brought clients much success."

## AND THE AWARDS KEEP COMING!

Centric's performance, corporate culture and client-centered values continue to bring national and regional attention.

For the seventh year in a row, Centric appears on *Inc.* magazine's "Inc. 5000" list of the fastest growing privately owned companies in America. Centric also ranks as one of the Top 10 job creators in Ohio through *Inc.*'s "Hire Power Award."

Regionally, Centric is a winner of ERC's NorthCoast 99, which recognizes the best places for top performers to work in Northeast Ohio, and is one of *Columbus Business First's* "Best Places to Work."

**((CENTRIC))**  
In Balance

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