Delivering insight to your business is no longer optional; it’s table stakes.

In today’s business climate, data has been elevated all the way to the C-Suite, with many companies adding C-level Chief Data Officers. Pushing beyond the boundaries of traditional Business Intelligence, Centric’s Data & Analytics Service Offering is positioned to help clients transform data into information that provides profit-maximizing business insight.

Data is essential for effective business decisions. How your organization leverages data is pivotal in determining whether you are leading the pack or lagging behind. We believe that data can drive business value and performance. The ability to quickly understand core metrics and predict future events impacts the effectiveness of every decision. Business Intelligence (BI) and Analytics tools help, but cannot provide expected results without the right people, skills and approach.

How We Are Different
Centric Consulting has the business knowledge and the technical skills to enable effective analytics through data. We purposefully strive to ensure that all of our efforts directly relate to business value. We are your partner throughout the solution or roadmap, not just a provider of niche expertise.

Our Approach to Data & Analytics
Centric works with each client to understand their needs and business goals. We align our capabilities with those goals to design and deliver a solution customized to your organization. Our solution is driven by the business. We leverage agile techniques and proven frameworks to provide the architecture, governance, analytics, and organizational readiness customized to you.

We Offer
- Strategy and Planning
  - Analytics Assessment Framework
  - Business Driven BI Transformation
  - Analytics Strategy and Roadmap
- Architecture and Governance
  - Big Data Architecture
  - Data Management
  - Analytics Innovation Center or BICC
- Delivery and Support
  - BI and Analytics Design and Delivery
  - Data Warehouse Design and Delivery
  - Agile Delivery Methodology
  - Capability Outsourcing and Support
## WHAT WE DO

### Our Areas of Expertise

#### Business Intelligence
- Agile Business Intelligence
- Enterprise Data Warehouse/Data Mart Design & Development
- Master Data Management
- Information Management
- Data Governance
- Reporting & Visualization
- Data Conversion

#### Data Science
- Modeling
- Data Visualization
- Regression Analysis
- Time Series Analysis
- Simulation
- Linear & Integer Optimization Modeling
- Inventory Forecasting

#### Big Data
- Platform and Tool Selection
- Infrastructure & Planning
- Proof of Concept Design & Implementation
- Solution Build
- Predictive Analytics
- Machine Learning

#### Design & Assessment
- Current State Assessment
- Goal State Design
- Organizational Readiness

#### Strategy & Roadmap
- Strategy Development
- ROI Analysis
- Tool/Platform Strategy & Selection
- Implementation Roadmap Creation

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**Let Us Help You Grow**

We nurture your business goals by offering a broad range of expertise across the field of data and analytics. Our comprehensive approach balances the need to drive measurable results with the need to sustain and improve capability. We provide solutions and services that cover strategic planning, architecture, governance, solution delivery, and longer term enablement.

**Contact Us For More Information**

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